

## PHYSCAPE DEMO - 2003

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### Welcome Screen

(1) Hello and welcome to Physcape, a Web-based tool that will (1A) fuel your practice's profitability with powerful benchmarking capabilities. (1B) With Physcape, you can compare your coding data against your peer's data at any time, right from your desktop.

*(Pause)*

(1C) We designed this demo to let you test drive Physcape. (2) The fully-loaded product allows you to:

- (2A) Compare coding practices by selecting peer size, specialty and geographic location
- (2B) Identify providers' productivity and

1. Screen has Welcome to Physcape
  - 1A. Welcome disappears and Physcape fuels your practice's profitability with powerful benchmarking capabilities appears
  - 1B. Other words disappear and these appear:  
With Physcape you can compare your coding data against your peer's data
  - 1C. Other words disappear and these appear:  
Test drive Physcape with this demo, but realize that the fully-loaded product allows you to:

Put the following bullet points on screen:

- 2A. Compare coding practices
- 2B. Identify provider's productivity and utilization patterns
- 2C. See the top-ten ICD-9 groupings

utilization patterns within internal and external peer groups

- (2C) See the top-ten ICD-9 groupings to pinpoint the bulk of your generated revenue
- (2D) Identify coding patterns by physician within a specific disease

And much more. (*Pause*)

- (3) It's time to choose your direction.
- (4) Choose compliance to see if your coding documentation will survive chart audits.
- (5) Choose revenue to see where your group may be leaving money on the table due to under-coding practices. Find out if your physicians are over or under coding with Physcape.
- (6) Choose Productivity to see RVU and

## 2D. Identify coding patterns

3. Bullets go away
4. Highlight Compliance and allow pop up to appear. Pop up says: Choose compliance to see if your coding documentation will survive chart audits
5. Highlight Revenue and allow pop up to appear. Pop up says: Choose revenue to see where your group may be leaving money on the table due to under-coding practices.
6. Highlight Productivity and allow pop up to appear. Pop up says: Choose productivity to see RVU and efficiency patterns for each of your physicians.
7. Highlight Upkeep and allow pop up to appear. Pop up says: Choose Upkeep to see how you load and update your data .
8. Highlight Coming Soon and allow pop up to appear. Pop up says: Choose Coming Soon to see what's down the road for Physcape as we continue to build and improve online data reporting.
9. Highlight FAQs and allow pop up to

efficiency patterns for each of your physicians.

appear. Pop up says: Choose FAQs to answer your questions about Physcape or contact a Physcape representative at 1.800.945.4490.

10. Any remaining highlights and pop ups disappear with the exit button evident on screen and the words "Choose your direction now" appears.

(7) Take a few minutes to look at *Upkeep* to see how you load and update your data. It's very user-friendly.

(8) Select *Coming Soon* to see what's down the road for Physcape as we continue to build and improve online data reporting.

And, many of your questions may already be answered in (9) our FAQs – take a look or please contact a Physcape representative to discuss your interest and questions at 1.800.945.4490.

(10) Choose your direction and find out how Physcape can help you and your practice. You may press the exit button at any time to leave the demo. (*Pause*)